

Barter Black®

Barter Black® is a bartering platform that facilitates business-to-business exchanges of goods and services among Black Entrepreneurs and Startup Founders.

***Empower, Exchange, Elevate - Transforming Entrepreneurship
Through Community Wealth.***

How Barter Black Works

Barter Black® introduces a barter system with a digital currency called "Barter Bucks." It works like this:

- When you join Barter Black®, you can offer your goods and services on the platform. For example, you might offer graphic design services.
- If someone needs your service, they order it from you and pay in Barter Bucks. Let's say you charge 100 Barter Bucks for designing flyers.
- Once you complete the job, those 100 Barter Bucks are transferred to your account. You now have 100 Barter Bucks to spend with anyone else on the platform.
- The value is straightforward: 1 Barter Buck equals 1 dollar. But instead of using real money, you use Barter Bucks.
- You can spend your Barter Bucks on any service or product offered by others on the platform, like web development or marketing services.
- To earn more Barter Bucks, you complete more jobs on the platform. This way, everyone gets to save money and still access the services they need.

This system allows you to leverage your skills and services as currency, facilitating trade without the direct exchange of cash.

Our Values

1. **Collaboration:** *Empowering unity through exchange.*
2. **Integrity:** *Trust is our currency.*
3. **Impact:** *Breaking barriers, creating opportunities.*
4. **Growth:** *From solopreneurs to powerhouses.*
5. **Community:** *Circulating success, enriching lives.*

Vision Statement

To revolutionize Black entrepreneurship through a sustainable barter-based marketplace that fosters growth, encourages mutual support, and cultivates a thriving community.